ART · GOÛT · BEAUTÉ

FEUILLETS
DE
L'ÉLÉGANCE FÉMININE

PARIS

N° 28 - 3e Année

NOËL 1922

ART - GOUT - BEAUTÉ

FEUILLETS DE L'ÉLÉGANCE FÉMININE

publishing monthly the choicest models of the big dressmakers in the exact shade of their creation, as well as the textile fabrics in vogue

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On demand adressed to M. ROUIT, *manager of* **Art-Goût-Beauté**

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"Art - Goût - Beauté" is published around the 15th of each month

Le Gerant, Charles GOY.

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FEUILLETS DE L'ÉLÉGANCE FÉMININE

THE FASHIONS OF THE DAY

As I said at the beginning of the season, the straight and very narrow line predominates in this winter's styles. Some moralists object to the closeness with which clothes are made to fit the body, but these critics form only a very small minority. The fashion they incriminate prodominates in all smart circles and is adopted by women of undoubted respectability. It cannot be denied that the new style of draping shows the wearer's shape, but it has won the affections of the slender and clean-limbed who, after all, form the majority, and they want everyone to know their perfections.

PÊCHERESSE. — *A dress of turquoise brocade and silver lace, with a large paste diamond buckle and fringes of crystal beads.*

(Dœuillet)

An evening dress of Nile green charmante, embroidered with diamonds and emeralds.

(Beer)

TRIOMPHE. — *Lemon-Yellow silk velvet incrusted with gold lace and trimmed with vison.*

(Philippe et Gaston)

An evening cloak of black and rust-coloured velvet, draped at the waist under a motif in brilliants.

(Worth)

The strict fashion again triumphed, or rather received the seal of approval, at the « première » at the Théâtre Antoine and in Mr. Pierre Frondaie's play " L'Insoumise ". It was the easiest thing in the world for Vera Sergine whose own line is perfect, to prove that woman is anything but « insoumise », at any rate so far as the dictates of fashion are concerned. The dress worn by Vera Sergine in the last act — it was of white crepe,

PLUS OU MOINS. — *A delicious dress of brown Morocco crepe with sleeves of linden green georgette and brick red Morocco crepe, organdy collar and facings.*

(Martial et Armand)

RIGOLO. — *A nice tailor-made of lemon-yellow woollen material, the jacket, made with lapels, is trimmed with fur.*

(Philippe et Gaston)

Furniture by MERCIER FRÈRES
100, Faubourg Saint-Antoine, Paris.

embroidered all over with paste diamonds — showed off every line and covered her with scintillations.

A delightful afternoon dress of black Roman crepe with mitten sleeves and coral and gold embroidery.

(Beer)

A limited success

The new bell-shaped pleats introduced by some dressmaking firms have met with a certain amount of success, which was divided between the kind that stands out from the skirt and the other kind that falls straight down and is hardly noticeable, the idea being not to interfere with purity of line. This latter kind especially is acceptable for the time being, but our love for the slender and young-looking

PARISIENNE. — *A three-piece dress of "Ida" crepe, covered with braiding; bright ribbon imparts a touch of colour to the coat, which is also embroidered.*

(Dœuillet)

An afternoon dress with small black ciré ribbons over the "Banjo" crepe de Chine; coulissé ribbon waistband.

(Dœuillet)

MA BELLE. — *Rust-coloured crepe de Chine ornamented with small veinings; wide open sleeves; and kerchief tied round the wrist.*

(Worth)

MONSIGNOR L'AMOUR. — *This is a tea-gown made of violet silk velvet and rich red velvet; the effect of the sleeves is lightened with violet chiffon.*

(Jean Patou)

Furniture by MERCIER FRÈRES
100, Faubourg Saint-Antoine, Paris.

of to day are those of last season, but this is not true. We have only to look at the sleeves, which are full of happy novelties; the skirts, which are a trifle longer and are cut out at the bottom in all sorts of new ways; or the bodices that fit close to the bust, as some of them do. There is a great and effective diversity in sleeves for those who know how to look for it.

shape sets us against whatever looks like a revival of some earlier style, such as crinolines or paniers. They are pretty enough but one soon tires of them and they cannot be worn more than one evening.

EN PASSANT

Some people say that the fashions

Afternoon dress of beige woollen material, trimmed with skunk.

A tailor-made for morning wear, in marengo grey, trimmed with the same material shaded off; grey and black astrakhan fur.

Navy blue dress, made rather close-fitting and trimmed with self colour braid.

(Three creations by Drecoll)

Flower dresses

It cannot be denied that we are coming to longer dresses, especially for evening wear. Some firms, Paquin for instance, are also making day dresses longer, while Jenny and Dœuillet keep them the same lenght as before, that is to say short but not markedly so. It was quite a brilliant

An elegant pearl grey velvet tailor-made happily combined with chinchilla and set off with grey braid.
Girl's dress of navy popeline trimmed with red and silver lace work. Collar and sleeves of organdy.

An elegant combination of cloth and velvet, with assorted velvet incrustations.

(Three creations by Beer)

Furniture by MERCIER FRÈRES
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idea to make the bottom of the skirt irregular. Paquin cuts them out in shapes like lily petals, lance-heads and points of various kinds, in different lengths, some touching the ground. The spaces between the points give fleeting glimpses of a pretty ankle or a silk stocking or a satin shoe. This kind of dress suggests a big corolla upside down, with the petals falling languidly. New-York women are crazy about these flower dresses.

Création Bonaz

Art - Goût - Beauté

LORETTE. — *A pretty three-piece, the dress and cape being of "Antinéa" Morocco crepe slightly embroidered at the arm-holes with a bright colour which is also used for the lining and blouse.*

(Martial et Armand)

Furniture by MERCIER FRÈRES
100, Faubourg Saint-Antoine, Paris.

No season for materials

Apart from velvet, there is no really winter material. At the coldest time of the year, the Parisienne actually prefers crepe to serge or any other woollen stuff. This preference is due to central heating, which makes living-rooms like hothouses. Woollen materials, no matter how fine, are unbearable, because

A "Beauté" satin crepe dress draped on each side, with rich embroidery on the front of the bodice.

(Madeleine et Madeleine)

Feu de Bengale. — *Nasturtium yellow velvet ; painted bands embroidered with small shaded-off tubes.*

(Premet)

Cyclamen. - *Cut velvet, draped very low ; a long garland of pansies round the hips.*

(Philippe et Gaston)

they are not necessary to our comfort. It is therefore not at all surprising to dressmakers, for very few fabrics can vie with it in charm.

Various crepes and lamés

For evening dresses lamés are much liked and so are the flexible and varieties are being brought out every day. Among the crepes preferred b a beautiful surface and lends itself admirably to the now fashionable dr *Banjo, Milbourg* and *Beauté* crepes are in great demand on account of crepes and satins. The dull surface materials, so greatly prized only a s are again being used right side out.

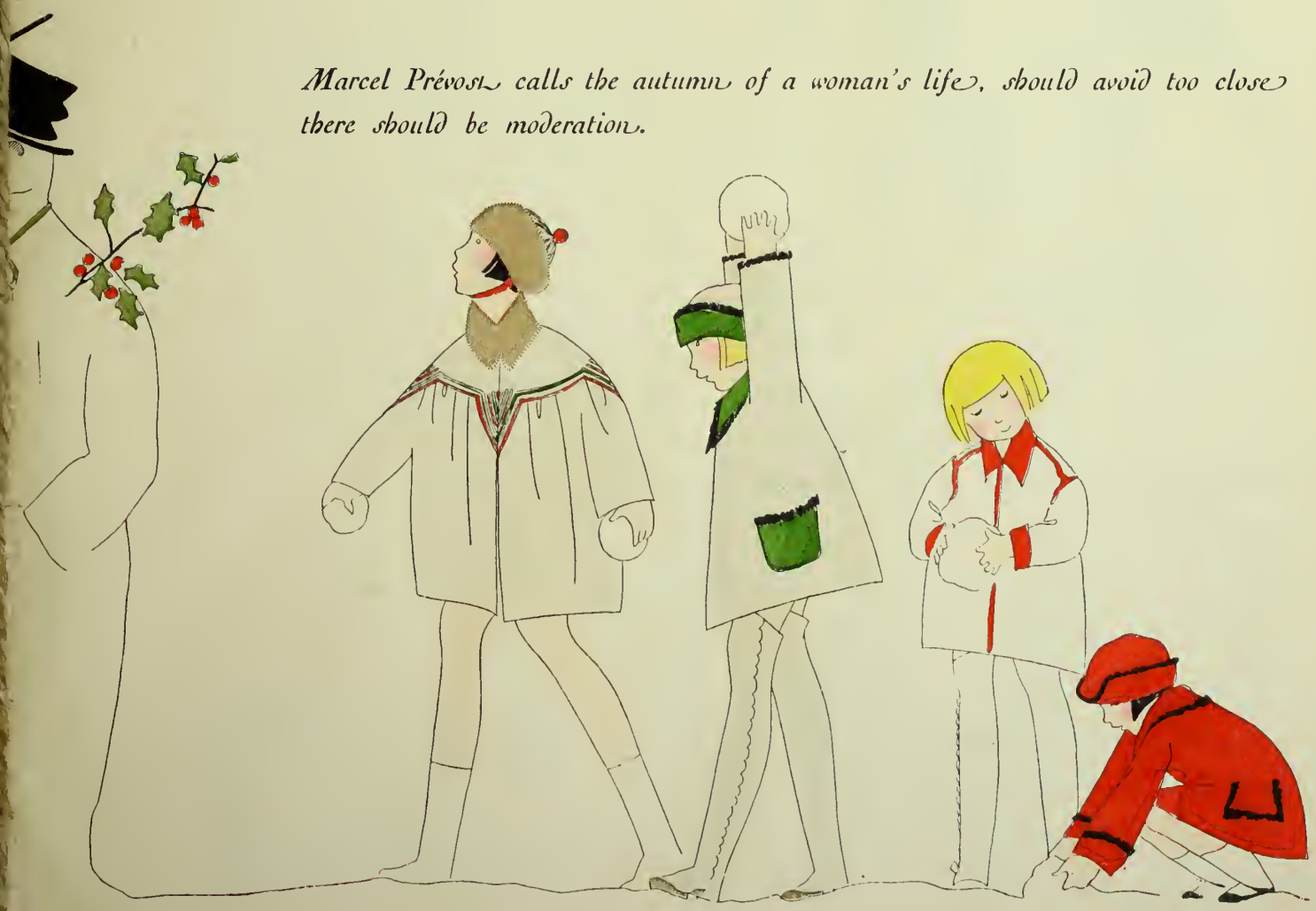
A WORD TO THE WISE

Those who are inclined to stoutness, and who have arrived at wha fitting dresses. In this matter as in others,

ind crepe in favour at all seasons of the year and so largely used by the

illowy kinds of velvet, such as " Guétharia " made by Wilmart. New Parisiennes is " Miramar " a satin crepe which combines suppleness with ngs of which some very pretty specimens are to be found in our pages. heir brilliancy, as we are coming back to shiny materials, such as satin t while ago, and the crepes and satins that were put on wrong side out,

Marcel Prévost calls the autumn of a woman's life, should avoid too close there should be moderation.



Beads, lace and embroidery

As the illustrations in these pages show, embroideries and lace are in great favour this winter, not only for theatre, reception and rich evening dresses but also for afternoon wear of a simpler character.

An evening dress of sapphire blue velvet and blonde lace, with train at the side.

(Madeleine et Madeleine)

Botticelli. — *Almond-green silk velvet; the skirt is draped and held at the side by a crystal motif.*

(Jean Patou)

Dinner dress of pale pink "Fabiola" Roman crepe, lightly draped, and embroidered with diamond motifs.

(Beer)

Frivole. — *An afternoon dress of pale green chiffon, with bows of green ribbon streaked with silver.*

(Premet)

This is brought about by the new lace material made of wool, or wool and silk openwork, in shaded tints, brought out by Paul Marescot. All sorts are to be had. There are embroideries in "old" tints, imitating the *passé* embroideries so much prized in the eighteenth century. Others are studded with paste diamonds and

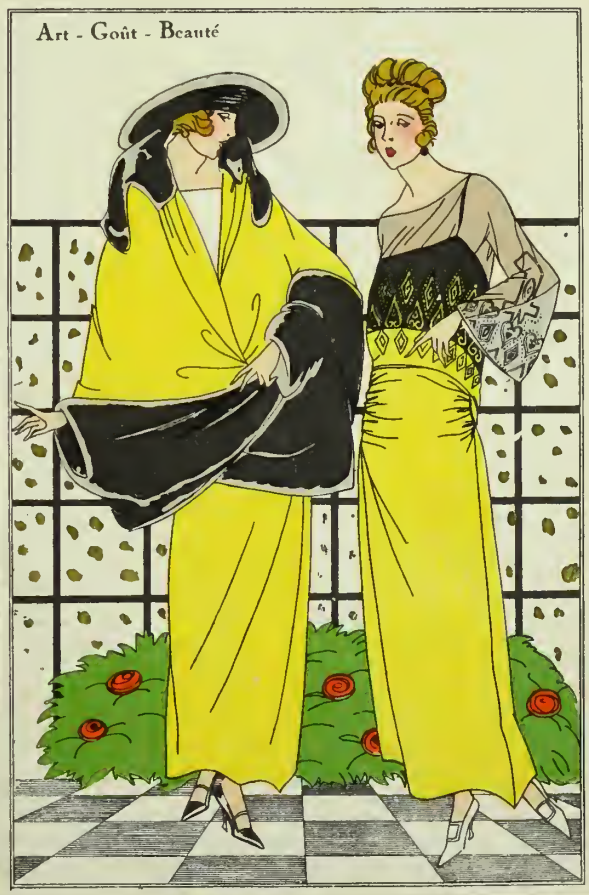
Motifs for waistbands

stones that rival the most precious gems in brilliancy and, like them, are set in gold and silver. Others, again, are embroidered with coloured beads giving effects which remind one of Indian cashmeres and rich Russian and Oriental ornaments.

Original designs by A. Bacqueville
5, Galerie Montpensier, Paris

For evening wear, dresses covered with crystal and silver beads are the rage. The sheen and play of light and shade on the beads make these toilettes indescribably beautiful.

Marescot's broad flounces, braids embroidered with gold, silver and steel, and Luxeuil laces in various styles are characterised by the ingenuity in combining form, colour, design and technical merit which once more justifies the reputation enjoyed by this firm among the great French and foreing dressmaking houses as one fully up to the highest standard of French taste.



A three-piece dress of mustard-coloured material, the cape trimmed with sealskin; black crepe de Chine bodice.

(Drecoll)

A tangerine orange woollen velvet tailor-made, trimmed with multicoloured embroideries and fur.

(P. Poiret)

What is being done with furs

All the rich mantles of zibeline and ermine, chinchilla and vison are out again. Vison is in special favour. Squirrel, mole and Kolinsky are also seen. For day wear, the smartest thing is a small breitschwantz coat worn over a black velvet dress, or shaved lamb over golden brown velvet. Delightful trimmings are made out of rabbit-skins under all sorts of strange names. In general, fur is now used in bits on tailor-mades, in the form of small bands or small motifs let into the material.

A vermilion red taffeta dress with casaque of black silk velvet; fancy gold braid and pieces of real skunk fur let in.

(P. Poiret)

ROSINE.

Drawings by Colette, M. M. Baratin,
J. Dory, Myrio and P. Scavone.

Our Hats

Three cornered hat of parma velvet "Guelharia" trimmed with kolinski.

"Bonnichon" made of zibeline and cravat tied with a ribbon of the same shade.

Toque of beige suedine "Fleur de Cygne" and gold lace.

R. 12174
Printed Morocco crepe, Indian style.

R. 12155
Printed crepe, Persian cashmere style.

R. 11921
Printed Morocco crepe, Slav style.

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The influence of Italian taste, which began in the fifteenth century, was still felt until about the middle of the sixteenth. Feminine dress nevertheless assumed a new character, which showed itself principally in the slenderness of the bust. The reign of the whalebone corset began. This contrivance assumed the shape of a sheath giving thinness to the figure.

The skirt, open in front, was widened out considerably at the bottom so as to form a bell shape, without a train. It was made just long enough to touch the ground. A waistband of material or a string of jewellery was worn round the waist and fell to the bottom of the skirt. The materials most admired were damask, satin and velvet.

FRENCH STYLE DRESS.

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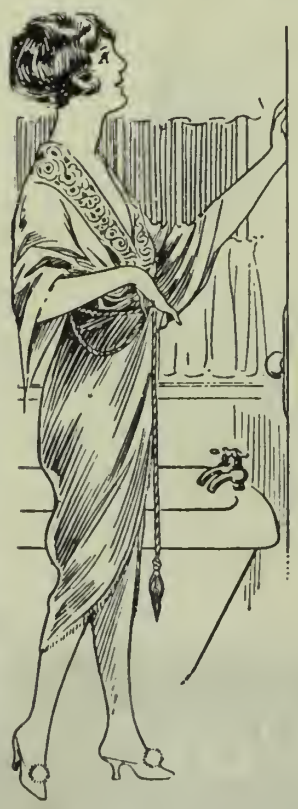

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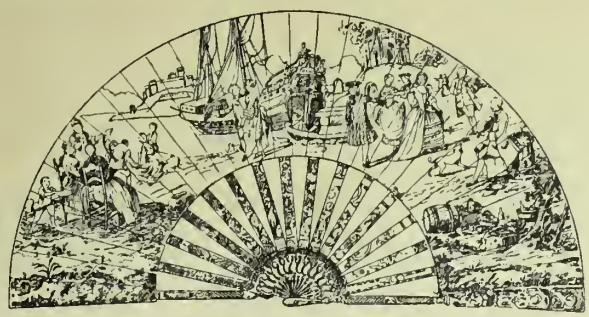

FANS

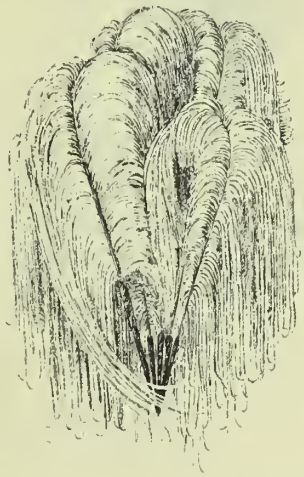

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Figure 730

A hand-woven reticul with metal beads in warm Oriental tints.

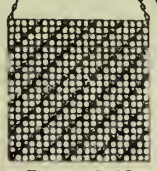

Figure 15183

An elegant example of fancy jewellery : hand-mounted coloured stones cut in facets.

Figure 15194

A small velvet wallet embroidered with steel pearls.

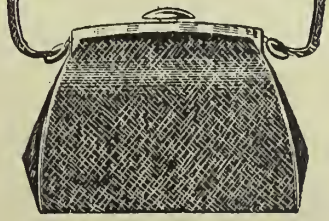

Figure 2324

Large bag of beaded sealskin, lined with leather, with ivory clasp, for motoring.

Figure 15197

A pretty piece of fancy jewellery, with hand-mounted cut stones of various colours.

Figure 732

Cashmere bag, hand woven in rich colours, with very small metal beads.

Figure 740 a

Small wallet, imitation gold and platinum, with metal beads

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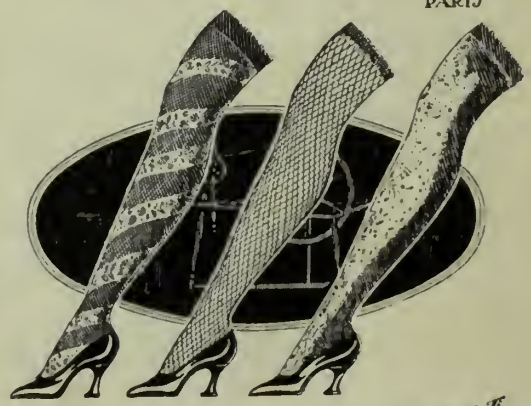

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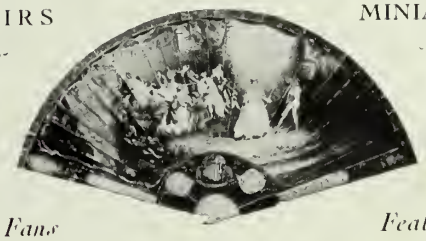

Modern Fans

Feather Fans

Ancient Fans

Ce numéro, enluminé et publié sous la direction artistique de H. Rouit, a été achevé d'imprimer le 8 Décembre 1922 sur les presses de l'imprimerie spéciale des Successeurs d'ALBERT GODDE, BEDIN & Cie.

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